



Salisbury **Signarama**™

The way to grow your business

LED

THE FUTURE OF SIGNAGE IS DIGITAL – BUILD YOUR PROJECTS WITH LED

Our exclusive digital signs can be incorporated into both Indoor and Outdoor applications to ensure the overall look of your new (or upgraded) projects are modern, refreshing, and utilise digital communication in our technology driven society.

Especially designed for Australian conditions where brightness and longevity are important aspects of digital LED solutions due to our brighter and hotter conditions.

Where LED advertising signs & billboards can be used:

- Shopping Centre Outdoor and Indoor Mall Sign Solutions
- Hotel Indoor/Outdoor Lobbies, Beer Gardens & Room Specials/Availability
- Retail Shops, Commercial/Service Offices

- Car Parks, Airport Precinct, Freeway/ Highway Corridors
- Sporting Venues and Arenas with Digital Scoreboards and advertising
- Government, Tourism, University and Education Facilities
- Commercial Office High-Rise Developments

There are many applications for digital LED including:

- Own Branding (Owner/Tenant Company Logo, Text, YouTube)
- Supplier & Tenant Co-Branding/ Advertising (Cost-Sharing of LED sign between Owners and their Suppliers)
- Special Themed Calendar Events: Mothers Day, Fathers Day, EOFY, Festive Seasons, Price Specials, New Products/Service Launches
- Government/Council/Hotel Lobbies, Industrial Parks and Exhibition Centres, Event Promotions (Tour Down Under), Industry Development and Promotion
- Commercial Building & Advertising Purpose Built Sign Solutions (Out-of-Home Advertising was the only Advertising Market to Grow 2011/2012).

Contact us today!

Salisbury:



(08) 8283 3692



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Signarama Salisbury LED digital signs provide the following features and benefits:

- Brighter display & superior advertising quality resolution. Higher impact display drives stronger brand recognition and is far more noticeable than traditional signs. Drive more traffic to your door. Our manufacturing focus on LED resolutions that support video and creative graphics ensures we deliver quality display solutions at competitive prices.
- Immediate & scheduled messaging change is constant. Festive seasons, price catalogues and annual holidays require constant changes to signs. Signarama Salisbury LED signs help keep customers informed with relevant and timely messages.
- Lower Costs & Improved ROI. LED technology is power efficient, an important factor when considering energy costs. Longer term signs costs are reduced as the sign can be changed electronically at any time, avoiding traditional sign updating costs. Superior resolution LED is a better investment, avoiding the need to replace poorer resolution LED at a later time.
- Screen Management – Signarama Salisbury LED signs can be networked and managed from one location using optional secure communication devices (WiFi).

- Advertising Revenue Opportunity – Prominently placed LED bill boards in high traffic locations can be lucrative digital advertising opportunities for landlords, tenants and sign-owners. Sell your spare space!

Signarama Salisbury LED is an Adelaide based supplier and manufacturer of quality digital LED display solutions, built and designed for the Australian market.

Through the manufacturing facility in China, Signarama Salisbury LED has direct control over quality, design and customization of digital LED displays to suit the most demanding of requirements. We supply and support our network of Signarama Salisbury LED authorized resellers who can provide additional sign services.

Advertising Revenue Solutions

Signarama Salisbury LED digital display solutions work with Adverpost web based, internet advertising solutions that provide an exciting opportunity to turn our LED displays into advertising revenue.

CALL SIGNARAMA SALISBURY LED ON 8283 3692 TODAY!

WE CAN HELP INCORPORATE DIGITAL LED FOR YOUR BUSINESS.

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