ENVIROEDGE
SIGN & DISPLAY

HOW SUSTAINABLE IS YOUR SIGNAGE?

Introducing the **Enviro Edge Sustainability Scale** – a simple framework that reflects how sustainable and ethically responsible your signage can be using the best materials and options available in today's market. The scale helps you explore signage and display options that align with your environmental goals, making it easier to identify the right option for your organisation.

THE ENVIRO EDGE SUSTAINABILITY SCALE™



100% — **Our highest sustainability standard**

Circular economy focused
Fully recyclable solutions
Zero-waste pathways available



75% — **A powerful environmental commitment**

PVC-free laminates
Reduced waste streams
Lower environmental impact



50% — **The balanced choice**

Direct print production
Reduced material usage
Improved manufacturing efficiency



25% — **The first step toward sustainability**

Water-based HP Latex printing
Reduced VOC emissions
Improved environmental performance

Recyclable Solutions

PVC-Free Materials

HP Latex Technology

Circular Economy Design

Reduced Environmental Impact

Government & Council Ready

BUILT FOR TODAY.
BUILT FOR TOMORROW.
Sustainable by design. Built to perform.

brought to you by
Signs SA Corporate Division
Signarama Pooraka | Salisbury

COMPARE
YOUR OPTIONS

Choose the environmental pathway that suits your project.

PANEL SIGNAGE

SUSTAINABILITY LEVEL	SPECIFICATION	WATER-BASED PRINTING	DIRECT PRINT TECHNOLOGY	PVC-FREE LAMINATE	RECYCLABLE SOLUTION
100%	HP R2000 direct print to fully recyclable aluminium panel with PVC-free laminate	✓	✓	✓	✓
75%	HP R2000 direct print to ACM with PVC-free laminate	✓	✓	✓	✗
50%	HP R2000 direct print to ACM with laminate	✓	✓	✗	✗
25%	HP Latex water-based prints mounted to ACM	✓	✗	✗	✗
TRADITIONAL	Solvent printed graphics mounted to ACM	✗	✗	✗	✗



VEHICLE WRAPS

SUSTAINABILITY LEVEL	SPECIFICATION	PVC-FREE FILM	REDUCED LANDFILL IMPACT
76%	PVC-free wrap film with minimal landfill impact	✓	✓
25%	✗	✓	✗

WINDOW, WALL & FLOOR GRAPHICS

SUSTAINABILITY LEVEL	SPECIFICATION	PVC-FREE FILM	REDUCED LANDFILL IMPACT
75%	PVC-free graphic films with reduced environmental impact	✓	✓
25%	✗	✓	✗
TRADITIONAL	PVC films with solvent inks	✗	✗



CORFLUTE PANELS

SUSTAINABILITY LEVEL	SPECIFICATION	WATER-BASED PRINTING	PVC-FREE MEDIA	DIRECT PRINT	RECYCLING PATHWAY
100%	Recycled corflute direct printed and recycled at end-of-life	✓	✓	✓	✓
75%	Direct printed corflute using HP R2000	✓	✓	✓	✗
50%	PVC-free graphics mounted to corflute	✓	✓	✗	✗
25%	Water-based printed PVC graphics mounted to corflute	✓	✗	✗	✗
TRADITIONAL	PVC graphics mounted to corflute	✗	✗	✗	✗

ACRYLIC & DISPLAY APPLICATIONS

SUSTAINABILITY LEVEL	OUTCOME	WATER-BASED PRINTING	PVC-FREE MEDIA	DIRECT PRINT	RECYCLABLE SOLUTION
100%	Maximum recycled content and recyclability	✓	✓	✓	✓
75%	PVC-free production pathways	✓	✓	✓	✗
50%	Reduced material consumption	✓	✓	✗	✗
25%	Water-based printing	✓	✗	✗	✗
TRADITIONAL	Standard production methods	✗	✗	✗	✗



WHY SPECIFIERS CHOOSE ENVIRO EDGE

SIMPLE SPECIFICATION

Instead of complicated material selections, simply specify:

EMERALD JADE SAGE MOSS

We will recommend the most appropriate materials and production method.

LET'S CREATE SOMETHING AMAZING. RESPONSIBLY.

Partner with Enviro Edge for signage and display solutions that deliver your message while reducing environmental impact.

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EMERALD	**100% ENVIRO EDGE**	**Our highest sustainability standard**	Circular economy focused Fully recyclable solutions Zero-waste pathways available
JADE	**75% ENVIRO EDGE**	**A powerful environmental commitment**	PVC-free laminates Reduced waste streams Lower environmental impact
SAGE	**50% ENVIRO EDGE**	**The balanced choice**	Direct print production Reduced material usage Improved manufacturing efficiency
MOSS	**25% ENVIRO EDGE**	**The first step toward sustainability**	Water-based HP Latex printing Reduced VOC emissions Improved environmental performance
TRADITIONAL	**UP TO 5% ENVIRO EDGE**	**Conventional signage production**	Solvent inks PVC materials Limited recycling pathways